

THE COLOUR GAZETTE



Greetings
from Zurich



www.karte-blanche.ch
@karteblanche_postcards



It's always sunny
in our studio!



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HAPPINESS + HUMOUR = A SMILE IN THE MAILBOX.

Karte Blanche creates cards that spread happiness. Colourful, playful and made to brighten someone's day.

Each card combines a distinctive illustration with thoughtful details and a touch of handmade magic.

Illustrated and produced in Switzerland, every card is finished by hand with colourful pompons and a matching envelope.

With over 85 designs, Karte Blanche has made its way from Switzerland to stores around the world.

100% Dutch design. 100% Swiss made.

KARTE BLANCHE
premium postcards

BEHIND THE BRAND



Larissa Nieuwland-Meuwese

WHY EVERYONE LOVES

LOVED BY OUR SHOPS:

“ We absolutely love these cards. They are truly special, both in their design and their quality. And since our customers feel the same way, we're always happy to reorder them!

“

DUTCH AT HEART SWISS BY CHOICE DESIGNER BY NATURE

Karte Blanche started with one simple question: Why are there no fun cards in Switzerland?

I can do better than that - and so here we are!, thought Larissa Nieuwland-Meuwese – a Dutch designer and founder with a background in fashion, branding and graphic design. After moving from the Netherlands to Switzerland, I combined my Dutch eye for colour and creativity with Swiss craftsmanship and I started Karte Blanche in 2022.

MY MISSION: Spread happiness!

DESIGNED TO STAND OUT

Colourful cards that catch the eye and invite a closer look.

A GIFT IN DISGUISE

The pom-pom and beautiful finishing make the card feel more than just a card.

SOMETHING FOR EVERY OCCASION

85+ designs covering birthdays, love, celebrations, Christmas and everyday moments.

MADE WITH CARE

Swiss production, FSC-certified paper and hand-finished details.

EASY TO PERSONALISE

Custom designs, logos and messages available for businesses and special occasions.



THE
COLLECTION

CELEBRATE

MORE CAKE PLEASE.

Birthdays, big moments, little wins and everything in between - there's always a reason to celebrate!

Our collection is made for raising
a glass, blowing out the candles
and sending a little happiness
someone's way.

Colourful, playful and full of good vibes, because every special moment deserves a card.

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202201



202601



202403



202401



202227



202226



202628



202402



202514



202502



01 — HANDMADE
Every pompon is carefully
attached by hand in
Switzerland, giving each
card its own playful, tactile
finishing touch.



202225



202613



202626



202205



202520



202412



202207



202208



202219



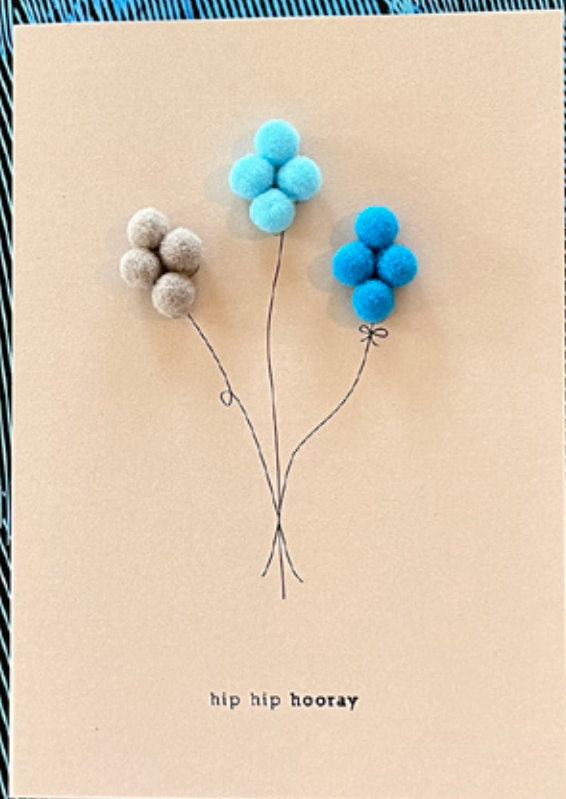
202627



202218



202413



ONE DESIGN, ENDLESS POSSIBILITIES.

The Hip Hip Hooray cards are available in a whole range of colour combinations. Prefer different colours? No problem.

With more than 40 pom-pom colours in stock, we can create the combination that is just right for you. Which colour combo is yours?



02 — AROUND THE WORLD
From Switzerland to New York, London and beyond, Karte Blanche has found its way into selected stores worldwide.

[Window: Sibler, Zürich]

LOVE

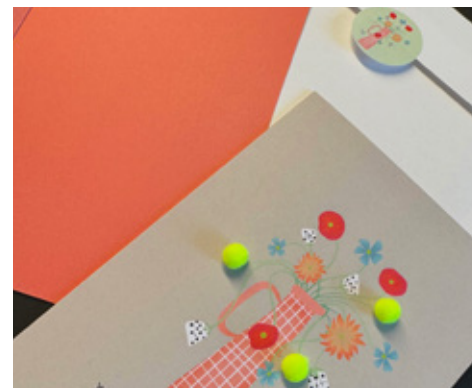
ALL YOU NEED IS LOVE.

For the ones you love, the ones who make you laugh and the ones who make every day a little brighter.

From Valentine's Day to Mother's Day and all those ordinary days worth celebrating, our love collection is made for saying "I love you" — with colour, humour and a little extra heart.

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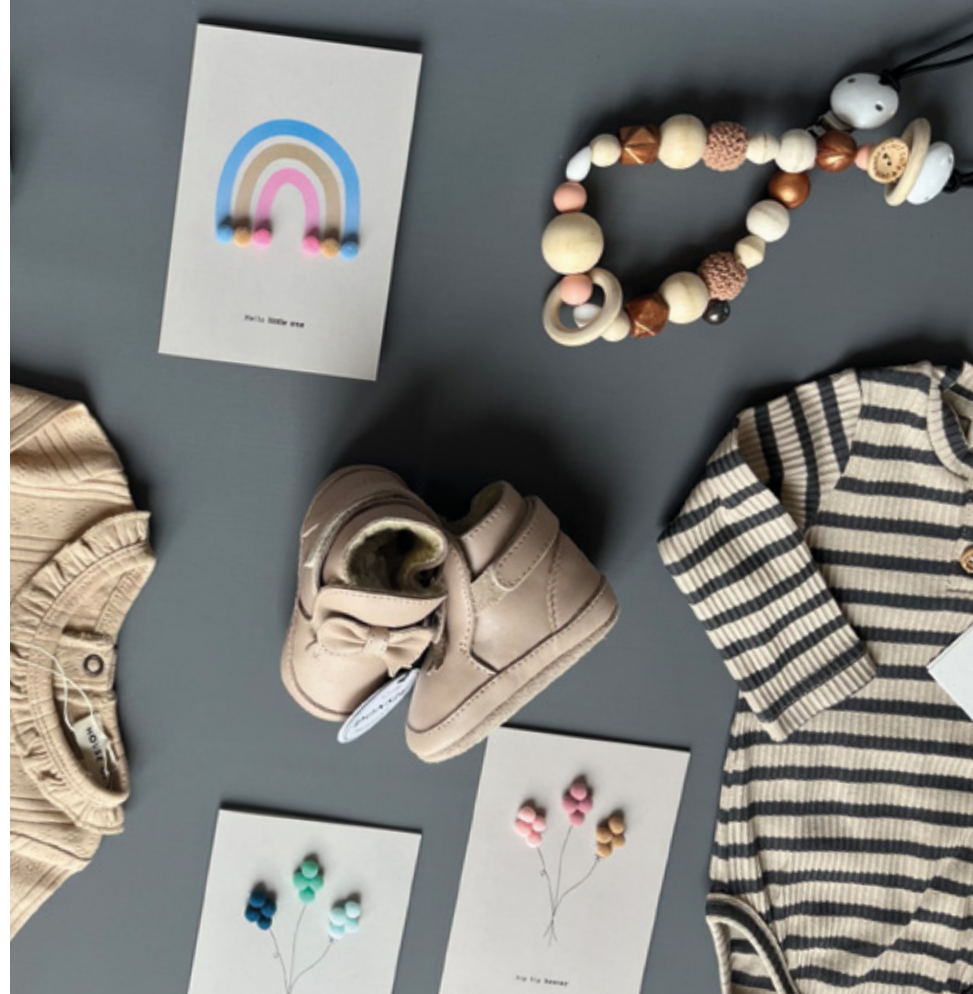
03 — THE PAPER
 We use high-quality 300-gram FSC-certified paper, a matching envelope and a colourful inside designed to complement the front.

BABY

MADE FOR LITTLE ONES

A tiny person, a big adventure and so many reasons to celebrate. From sleepy cuddles to first smiles, our baby cards are made for those special little moments.

Whether you're welcoming a newborn, congratulating proud parents or sending a little love, these cards are ready to make someone smile.



SPRING / SUMMER

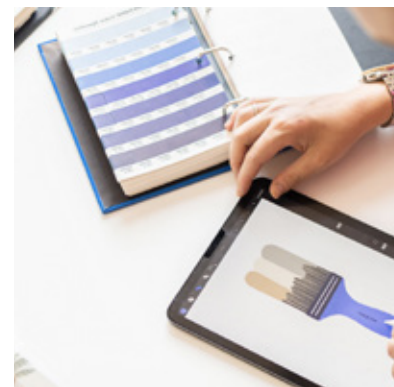
JOIE DE VIVRE

Hello sunshine, Easter eggs and ice cream days! From the first flowers of spring to lazy afternoons under palm trees, our cards celebrate the colourful moments that make life feel good.

A little humour, a little colour and plenty of joie de vivre - our spring/summer collection is a celebration of the good things in life: memories made in the sun.

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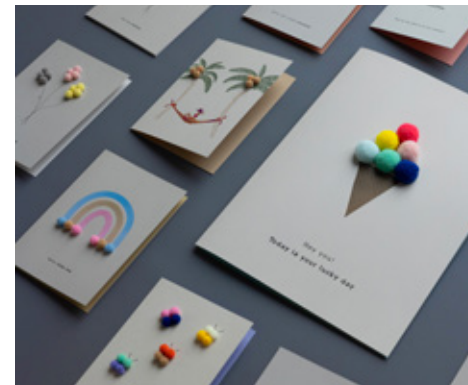


04 — ILLUSTRATION
 Colourful, playful and a little unexpected. Our illustrations are designed to catch the eye and put a smile on someone's face.

WISH

DREAM BIG.

For new beginnings, big dreams and everything worth wishing for.



05 — 85+ DESIGNS
From birthdays and love to
Christmas and everyday
hellos – there's a Karte Blanche
for every occasion.

WINTER/ CHRISTMAS

A LITTLE CHRISTMAS MAGIC.

Christmas is all about the little things: a thoughtful gesture, a handwritten message, a little sparkle in the mailbox.

Send some festive joy by post or use our cards to add a finishing touch to the presents under the tree.

From snowy scenes to cheerful wishes, there's a little Christmas magic for everyone.

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SNEAK PREVIEW

Every year,
4 to 6 new Christmas
designs magically appear
from our creative hat. And
this year is no different.

2026

Meet a colourful Christmas
tree, sparkling fireworks
to welcome the New Year,
snowy scenes to set the
mood and a little jingle to
bring on the
festive spirit.



202629 Fireworks

202630 Jingle bells

202631 Colorful Christmas

202632 Ski & Snowboarders





202508



202509



202512



202511



202510

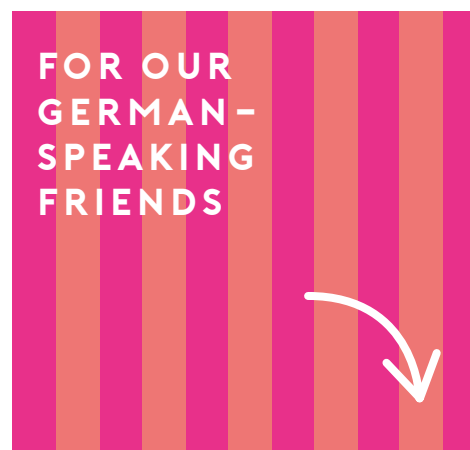


202507



06 — WRAPPED WITH CARE

Every card comes with its perfect finishing touch: a never-out-of-style white envelope with a matching closure sticker. And when Christmas comes around, we swap the white for gold.



A BIGGER HELLO

SOMETIMES AN A6 JUST IS NOT ENOUGH.

Our A4 cards give your message room to make an impact - whether it's for a big birthday wish, a team thank you where you need more space for messages, you or simply something worth saying in style. Send it, frame it, show it, keep it.



I BEGAN TO REALISE
HOW IMPORTANT
IT WAS TO BE AN
ENTHUSIAST IN LIFE.
IF YOU ARE INTERESTED
IN SOMETHING, NO
MATTER WHAT IT IS, GO
AT IT FULL SPEED.

EMBRACE IT WITH
BOTH ARMS, HUG IT,
LOVE IT AND ABOVE
ALL BECOME
PASSIONATE ABOUT IT.
LUKEWARM IS NO
GOOD.

– ROALD DAHL

BEHIND THE SCENES



01 / THE IDEA

It all starts with a thought, a sketch or a little spark of inspiration.



02 / THE ILLUSTRATION

Colour, composition and all the tiny details come together.

03 / ATELIER CHECK

Before anything gets printed, we check every detail: Do the pompoms have the right colour? Is the size right?

04 / THE PRINT

Once everything has that signature Karte Blanche feel, the design goes to print. Produced in Switzerland on high-quality, FSC-certified paper.

05 / THE FINISHING TOUCH

Now comes the magic.

Every pompom is attached by hand, stickers are placed on the envelopes and each set is carefully packed. All finished by hand in Switzerland.



06 / READY TO DELIVER A SMILE

A card. An envelope. A stamp.
And somewhere along the way... a smile.

MAKE IT YOURS

**YOUR LOGO.
YOUR MESSAGE.
YOUR LANGUAGE.**

Why stop at the collection?
We create customised Karte
Blanche cards for brands,
hotels, weddings, events
and special occasions.
From a specific colour com-
bination or message to your
own logo, illustration or
even a card in Brazilian
Portuguese or Swiss Ger-
man. You bring the idea, we
turn it into a Karte Blanche
original.



07 — PERSONALISED
For Tiger Fink Zürich,
our "Beach" design was
transformed into a customised
window display.

POMPOMS WITH PURPOSE



08 — MADE TOGETHER

A part of the Karte Blanche collection is finished by hand in Swiss social workshops.

Attaching each little pompom is a calm and satisfying task – almost like doing a puzzle.

Many hands, lots of care,
delivering happy cards



A SOCIAL WORKSHOP EMPLOYEE:

” The individual steps aren't easy – you have to concentrate, which makes it a lot of fun. “
Sti, Production Team

barbara keller

Jeder Mensch zählt.



CHEERS



KEEP SPREADING HAPPINESS.

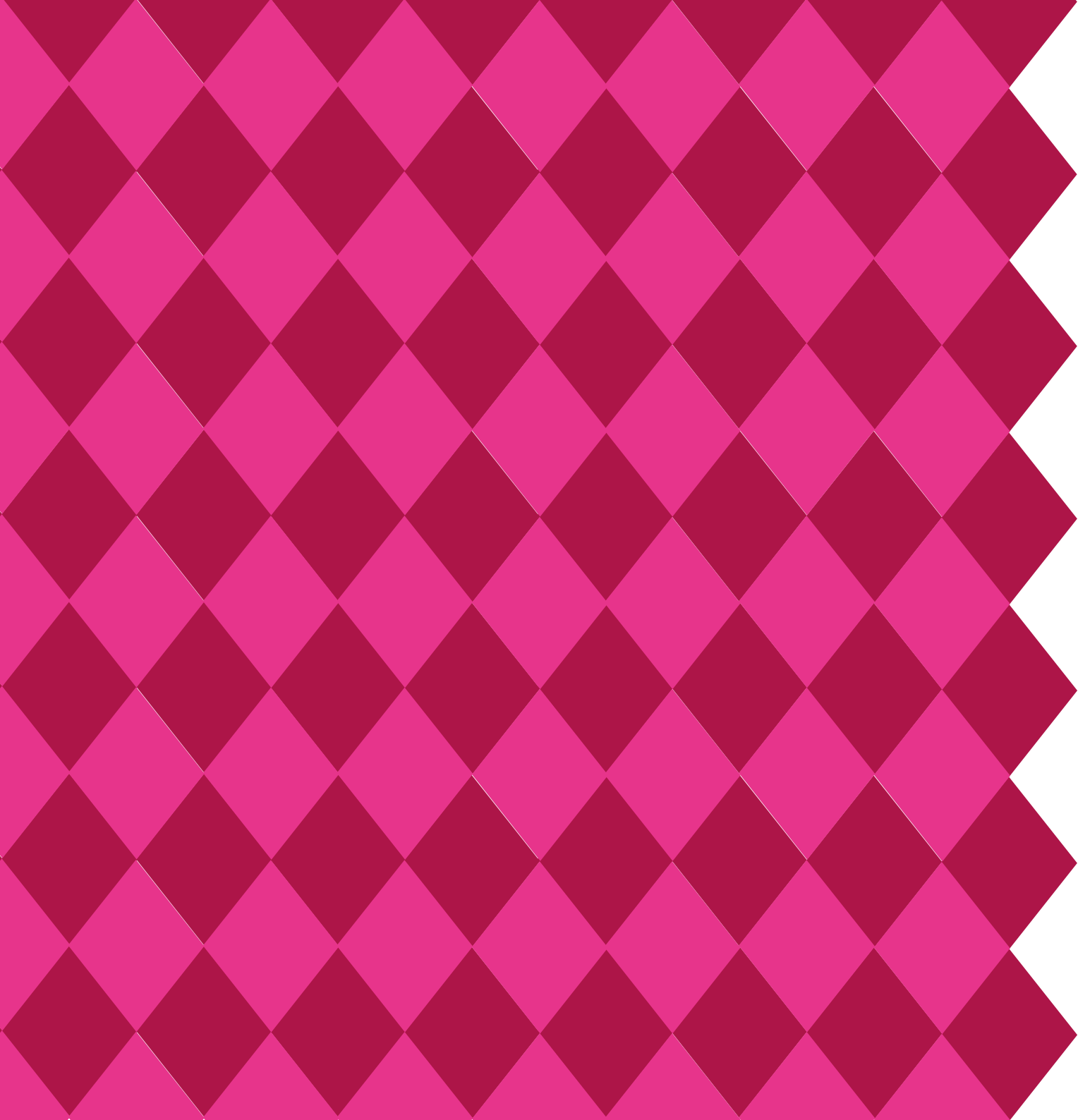
A card may be small, but the feeling it creates can be anything but. Thank you for discovering Karte Blanche. We hope you found a few favourites – and some inspiration to make someone's day.

For enquiries, custom requests and further information, please get in touch. For prices, ordering details and terms & conditions, please refer to our current price list.

Designed by: Visual Flavour
Photography: Erna Drion

All information subject to change.
Errors and omissions excepted.
Karte Blanche · 2026/2027

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